



TOBB
TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ

TÜM ODALARA
(Genel Sekreterlik)

Tarih : 13.10.2020
Sayı : 34221550-720- 8850
Konu : IORA Sürdürülebilir Kruvaziyer Turizmi
Web Semineri

İlgi : Kültür ve Turizm Bakanlığı'nın 09.10.2020 tarih ve 755501 sayılı yazısı.

İlgide kayıtlı yazıda, Dışişleri Bakanlığı'ndan iletilen yazıya atfen, ülkemizin Diyalog Ortağı olarak katıldığı Hint Okyanusuna Kıyıdaş Ülkeler Birliği (IORA) tarafından, 21 Ekim 2020 tarihinde İtalya Dışişleri ve Uluslararası İşbirliği Bakanlığının ev sahipliğinde, "IORA Sürdürülebilir Kruvaziyer Turizmi Web Semineri"nin düzenleneceği belirtilmektedir.

Yazıda devamla, 20-30 Ekim 2020 tarihlerinde Roma'da yapılacak olan "Diplomacy Festival della Diplomazia" etkinliği dâhilinde gerçekleştirilecek seminerde aşağıda yer alan konulara odaklanılacağı ifade edilmektedir:

- Covid-19'un küresel kruvaziyer sektörüne etkisi, özellikle yeni iş alanlarının açılması,
- Şirketlerin ve limanların durumu nasıl yönettikleri (önlem ve kontrol, acil durum mekanizmaları),
- Kruvaziyer sektörünün yeniden canlanması ve piyasanın güveninin kazanılması,
- Pandemi sonrasında kruvaziyer sektörünün gelecekteki gelişim eğilimleri (yeni normalde yenilik ve sürdürülebilirlik)

Yazıda son olarak, Diyalog Ortağı ülkelerin 15 Ekim 2020 tarihine kadar kayıt formunu doldurarak info@iora-italy.org, hq@iora.int ve Kritika.Nuckchady@iora.int e-posta adreslerine iletmelerinin beklendiği, toplantı linki ve toplantıya erişim bilgilerinin, katılımcıların kayıt formunda belirteceği e-posta adreslerine iletileceği kaydedilmektedir.

Taslak programı, kılavuzu ve kayıt formu yazımız ekinde iletilmekte olan seminere katılmak isteyen kuruluş/firma temsilcilerinin katılım bilgilerini ayrıca Kültür ve Turizm Bakanlığı'na (disiliskiler@ktb.gov.tr) ve Birliğimize (anara.daylan@tobb.org.tr) iletilmesi gerekmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-İmza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.



Evrakı Doğrulamak İçin : <http://belgedogrula.tobb.org.tr/dogrula.aspx?V=BEKVY6U5>

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EKLER:

- 1- Taslak program (3 sayfa)
- 2- Webinar Kılavuzu (2 sayfa)
- 3- Kayıt formu



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Draft Agenda

Italy-IORA Dialogue Partnership
IORA webinar on Developing Sustainable Cruise Tourism
Part of the 11th edition of “Diplomacy - Festival della Diplomazia”
Wednesday, 21 October 2020
09:00 – 13:00 Rome time (UTC+2hrs)

Wednesday 21 October 2020	
09:00 – 09:30	<p>Programme Director: Mr Mario Andrea Vattani, IORA National Focal Point, Italian Ministry of Foreign Affairs and International Cooperation</p> <p><u>Opening Session</u></p> <ul style="list-style-type: none"> - Welcome remarks: Representative from IORA Chair (UAE) - Welcome remarks: Secretary General Nomvuyo Nokwe - Welcome Remarks: Undersecretary MOFA Hon. Manlio Di Stefano - Keynote Speech: Speaker from IORA Member State (India - TBC) <p><i>Themes: Potential benefits associated with the development of regional cruise tourism for IORA Member States, regional economy, namely creation of jobs and the enhancement of business opportunities, and on the need to develop strategies.</i></p>
	Virtual Group Photo
09:30 – 10:00	<p style="background-color: #d9e1f2;"><u>Session One - Impact of COVID-19 on the global cruise industry</u></p> <p>Chair: Mario Vattani, Italian National IORA Focal Point Ministry of Foreign Affairs and International Cooperation</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Roberto Alberti, Senior VP & Chief Strategy Officer, Costa Group – 7 mins • Silvia Bruzzi, Dept. of Economics, University of Genova – 6 mins • South Africa (TBC) - 7mins <p><i>Open Discussion (10mins)</i></p>
10:00 – 10:45	<p style="background-color: #d9e1f2;"><u>Session Two - How cruise lines and cruise ports are fighting back & Impacts on cruise jobs and recruitment (prevention & control, emergency mechanisms)</u></p>

	<p>Chair: Luigi Giannini, Vice President Federazione del Mare</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Francesco Maria Di Majo, President Port Authority Civitavecchia – 10mins • Pascal Viroleau, Chief Executive Officer, Vanilla Islands Organisation - 10mins • Ms. Ratna Chadha, Co-founder and Chairperson, TIRUN Travel Marketing; and India representative Royal Caribbean Cruises Ltd – 10mins <p><i>Open Discussion (15mins)</i></p>
<p>10:45 – 11:30</p>	<p><u>Session Three - Restarting cruise market and regaining market confidence</u></p> <p>Chair: Laurence Martin, General Secretary Federazione del Mare</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Rossella Carrara, VP External Relations & Sustainability, Costa Group – 10 mins • Singapore (TBC) – 10 mins • Alessandra Priante, Director Regional Department for Europe at World Tourism Organization, UNWTO - 10 mins <p><i>Open Discussion (15mins)</i></p>
<p>11:30 – 12:25</p>	<p><u>Session Four - Future development trend of cruise industry after the epidemic</u></p> <p>Chair: Mario Mattioli, President Federazione del Mare</p> <p>Speakers</p> <ul style="list-style-type: none"> • Luigi Matarazzo, General Manager of the Merchant Ships Division, Fincantieri – 10mins • Seychelles (TBC) – 10 mins • Australia (TBC) – 10 mins • Vincenzo Petrone, President Assonave – 10 mins <p><i>Open Discussion (15 mins)</i></p>
<p>12:25 – 12:45</p>	<p><u>Working Session: Outcome document & way forward</u></p> <p>Moderator/Co-Chair: Italy/IORA Secretariat</p> <p><i>Reviewing the Outcomes/Recommendations of the Workshop</i></p>
<p>12:45 - 13:00</p>	<p><u>Closing Session</u></p> <p>- Concluding Remarks by Italy: Luca Sabbatucci, Director General for Globalisation and Global Issues Ministry of Foreign Affairs and International Cooperation</p>

	- Word of thanks, IORA Secretariat
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Webinar Etiquette and Guidelines

Italy-IORA Dialogue Partnership
IORA webinar on Developing Sustainable Cruise Tourism
Part of the 11th edition of “Diplomacy - Festival della Diplomazia”
Wednesday, 21 October 2020
(Cisco Webex) 09:00 – 13:00 Rome time (UTC+2hrs)

Participants to the IORA webinar on Developing Sustainable Cruise Tourism are requested to adhere to the following etiquette and guidelines to ensure the success of the meeting.

General Guidelines

- Participants are encouraged to log in 15 minutes before the start of the event to ensure the success of their registration and to solve any technical difficulties that emerge. Late participants are advised to not interrupt the meeting.
- All participants are requested to ensure that when logging in they include the country with their name as displayed in the example below:

First name:

- Microphones should remain on the mute function to ensure audio clarity. Background noises could disrupt the meeting and prevent the ability of other participants to hear proceedings clearly. **Use the mute button when you are not speaking.**
- Participants must click the “raise hand” function displayed on the screen to share ideas, ask questions, and contribute to the discussions. The Director of Proceedings will then request the participant to unmute their microphone and speak. If multiple hands are raised, participants will be asked to speak based on the order of the “raised hand” request or in alphabetical order if the prior is not clear.
- Silence will be considered agreement in consensus. Please click the “raised hand” function in order to ensure comments and enquiries are addressed.
- Before speaking, **please provide your name, title, and country.** Please speak in a measured and clear fashion. Avoid attempts to speak at the same time as other participants.
- Ensure the strength of the WiFi connection and its stability before joining the meeting.

- Sit away from noisy places and avoid having backgrounds with too much light (windows, other forms of lighting).
- Refrain from using external speakers while talking, as it creates audio difficulties while the participant's microphone is open.
- During breaks between sessions, all participants will remain logged on to the webex without audio and video.

